# **Privacy Policy for Howard Sheppard Inc.**

Welcome to HSI's Privacy Policy. Protecting your privacy is fundamental to us. This policy explains how we collect, use, disclose, and safeguard your information when you visit our website or use our services. Please read this policy carefully to understand our practices regarding your personal data and how we will treat it.

## 1. What personal information do we collect?

We may collect the following types of personal information:

- Contact information (such as name, email address, phone number, and mailing address)
- Billing information (such as credit card number and billing address)
- Transactional information (related to bookings, deliveries, and payments)
- Technical information (including IP address, browser type, and device information)
- Usage information (about how you interact with our website and services)

### 2. How do we collect and use your personal information?

We may collect personal information when you:

- Register an account on our website
- Make bookings or requests for our services
- Make payments for our services
- Communicate with us through customer service or other channels

We may use your personal information for the following purposes:

- To provide and manage our services, including scheduling deliveries and processing payments
- To communicate with you, including sending service updates, promotional offers, and newsletters
- To improve our website and services, and to ensure they are presented in the most effective manner
- To comply with legal obligations and enforce our terms and conditions

### 3. Will your personal information be shared?

We do not sell, trade, or otherwise transfer your personal information to third parties without your consent, except as described in this Privacy Policy or as required by law. We may share your information with:

- Service providers and business partners who assist us in providing our services (e.g., payment processors, IT service providers)
- Law enforcement or regulatory authorities, when required to comply with legal obligations

### 4. Text messaging opt-in data

Your opt-in data for text messaging will not be shared with any third parties or affiliates for marketing purposes. We respect your choice and maintain the confidentiality of your communication preferences.

#### 5. How do we protect your information?

We implement appropriate technical and organizational security measures to protect your personal information against unauthorized access, misuse, alteration, or loss. These measures include encryption of sensitive data, regular security assessments of our systems, and restricted access to your information only to those who need it to perform their job duties.

#### 6. Your rights and choices

You have the right to access, correct, or delete your personal information. You may also have the right to object to or restrict certain processing of your information. To exercise these rights, please contact us using the information provided below.

#### 7. Changes to our Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated revision date. We encourage you to review this Privacy Policy periodically for any updates.

### 8. Contact Us

If you have any questions about this Privacy Policy, our practices, or your dealings with us, please contact us at:

Howard Sheppard Inc. 755 Waco Drive P.O. Box 797 Sandersville, Georgia 31082 (800) 846-1726